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Young Drivers

The majority of the Partnership's education activity focuses on developing positive road user behaviour and attitudes in young people as young drivers are overrepresented in road casualty data.

The main element of our programme is an online learning resource called **Cambs Drive iQ** which is available **FREE** to all schools and colleges in Cambridgeshire and Peterborough.

Go to Drive iQ website (https://www.cambsdriveiq.co.uk/)



(https://cprsp-

live.storage.googleapis.com/upload/www.cprsp.co.uk/education-and-training/Logo%20CambsDriveiQ.jpg)

Child Road Safety

Road Safety education begins in the home at the beginning of a child's life. Children mimic the behaviours of their parent/carers. So the way you cross a road, ride a bicycle or drive a car sets an example to your child and will shape their attitudes in responsible safe road use right from the beginning of your child's development. Children are out and about with their parents/carers and other adults all the time and will follow their example good or bad!

Children who have been given a sound knowledge of how to cross the road from an early age will undoubtedly become safer cyclists and likewise safer and more responsible motorcyclists and /or drivers.

Teaching Road safety is the responsibility of parents/carers with schools and other agencies building on those foundations.

In the Cambridgeshire and Peterborough Road Safety Partnership the focus isn't just on how we can prevent and reduce road casualties, we take a much wider view of the social and economic impact of road collisions on our communities.

This broadening of our approach includes work with the Regional Trauma Centre at Addenbrooke's Hospital and The Road Victims Trust a registered charity who support anyone who has been affected

by road traffic death across Cambridgeshire, Bedfordshire and Hertfordshire.

This partnership approach enables us to implement a wide variety of courses and programmes for schools/colleges, businesses and communities across Cambridgeshire and Peterborough.

For more information on education and training activity available in your area, please contact us.